



NATIVITY^{of}MARY

SCHOOL

January 2021

Dear Business,

We hope this letter finds you healthy and in good spirits. As we forge ahead during these uncertain times, we take solace in the goodness and perseverance that has emerged over the past eight months from individuals, families and businesses that have supported each other and our communities. Nativity of Mary School held our Spirit of Spring event virtually this past June and it was an unprecedented success thanks in large part to the support from local businesses, the Bloomington community, and our school and church families. Together we helped raise over \$100K to support the educational goals and needs at Nativity of Mary School. Our intention is always to be good stewards of the money gifted to us and we feel confident in our spending this year as we were able provide tuition assistance to many families in need and purchase the necessary supplies that made in-person learning not only possible, but safe during this public health crisis. Our Fund-a-Need donations allowed us to remodel the bathroom used by our elementary-grade students so it was ADA compliant and functional for even our youngest Preschool learners.

We plan to hold our 2021 Spirit of Spring event on April 17th. Our hope is to have our event in-person but if that is not possible, we will move to a virtual event as we did this past year. This event is critical to our school and our educational goals. Please consider supporting Nativity of Mary School by donating to our Spirit of Spring event.

You can help Nativity of Mary School in two different ways:

- 1. Donate an item or experience!** Simply complete the "Auction Donation Form" and send it back to us. All donations are considered tax-deductible in accordance with tax laws.
- 2. Sponsor this event!** Various sponsorship levels are available. As an official sponsor, you will gain even more exclusive marketing opportunities and visibility. See the attached for our Business Donation and Sponsorship Form, which includes more information.

We would be so appreciative if you would include our school in your charitable donation plans for 2021. Thank you for your consideration! Whether or not you are in the position to support our school efforts, please be assured you will remain in our prayers!

Sincerely,

Ryan Pajak, Principal
Phone: (952)881-8160

Laurie Nemanich, Spirit of Spring Committee
Email: sos@nativitybloomington.org

For additional information or questions, email us at: sos@nativitybloomington.org



NATIVITY^{of}MARY SCHOOL

BUSINESS DONATION & SPONSORSHIP FORM

Name of Donor: _____

If different than above, please indicate how you wish your name(s) to appear in our booklet and online:

To appear in auction booklet and website

We would like to: **SPONSOR** **DONATE AN AUCTION ITEM/EXPERIENCE**

(Check one or both)

SPONSOR LEVEL: (Enclose check made out to Nativity of Mary School)

Sponsor incentives may change if we have to move to a virtual event

- Bronze Sponsor** - \$100 (includes your name in our auction booklet)
- Silver Sponsor** - \$200 (includes a quarter-page ad in our auction booklet, and name recognition on our website fundraising page)
- Gold Sponsor** - \$300 (includes a half page ad in our auction booklet, name recognition on our website fundraising page and promotion on Nativity of Mary's School Facebook page with link to your business webpage)
- Platinum Sponsor** - \$500 (includes a full page ad in our auction booklet, name recognition on our website fundraising page, promotion on Nativity of Mary's School Facebook page with link to your business webpage, promotion inside our Nativity of Mary parish bulletin, sponsor recognition at our event + 2 tickets to attend our Spirit of Spring evening)

AUCTION ITEM:

Item Name: _____

Description: _____

Dimensions: _____

Restrictions or Expiration Dates: _____

Value \$_____ merchandise gift certificate other_____

How will we receive this item? (Check one)

- Item to be mailed to Nativity of Mary – To arrive **no later than FRIDAY, APRIL 2nd, 2021**
- Item to be picked up by Nativity of Mary (We will contact you to make arrangements)
- Item to be brought to Nativity of Mary – To arrive **no later than FRIDAY, APRIL 2nd, 2021**

PLEASE RETURN BY APRIL 2nd, 2021:

- **EMAIL:** sos@nativitybloomington.org
- **FAX:** #952-881-3032
- **MAIL:** Nativity of Mary School 9901 E Bloomington Freeway, Bloomington MN 55420